

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Mariko ADUMA et al.

Application No.: 10/790,249

Confirmation No.: 9890

Filed: March 2, 2004

Art Unit: 3625

For: PRODUCT INFORMATION CONTRAST
SYSTEM

Examiner: M. Misiaszek

AMENDMENT UNDER 37 CFR 1.111

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the non-final Office Action dated July 23, 2007 (Paper No. 20070718). Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims begin on page 2.

Remarks begin on page 5.